

Classic Wines Auction, Inc.'s Charity Selection Process

The Classic Wines Auction, Inc. supports the good work of Oregon non-profit organizations by raising money for entities benefiting children and families. The Classic Wines Auction seeks charitable partners that can effectively contribute to the success of auction events and exceed annual participation goals and expectations.

In order to become involved with the Classic Wines Auction, interested charities are encouraged to contact Executive Director, Heather Martin, **before March 15, 2010** to discuss potential participation for 2011 events. The Classic Wines Auction does not require formal applications or proposals, and all charities expressing interest will be considered by the Classic Wines Auction Board Executive Committee. Upon review, the Executive Committee will select organizations with the following characteristics: mission compatibility, effective organizational management, sound financial practices, Board-led fundraising, sustainability, and a solid volunteer network.

The organizations selected by the Executive Committee to be considered by the Board will be asked to submit the following information by **March 30, 2010**:

- 1) Current annual report
- 2) A Board of Directors Roster including titles, terms, company affiliations
- 3) A list of major fundraising events, including the following information about *each* event:
 - a) brief description
 - b) the approximate revenue raised
 - c) the approximate number of sponsors engaged (do not list actual sponsors, just the total number of confirmed sponsors)
 - d) the available sponsorship levels
- 4) Budget information for the last fiscal year, including:
 - a) total budget
 - b) Sources of revenue (private contributions, grants & contracts, etc.)
 - c) Percentage of each source of revenue as a percentage of the total budget
 - d) audited financial statements
- 5) A current management staff roster including titles and years of employment with the organization
- 6) Approximate number of volunteers engaged with the organization (do not list actual volunteers, just the total number of volunteers)
- 7) A standard packet/folder of materials provided to potential donors
- 8) Other information upon request

In addition, the Classic Wines Auction Executive Committee may schedule a meeting with an organization's key Board members and staff in **April or May 2010** in order to become more familiar with the organization.

The Executive Committee will present the requested information and make recommendations to the entire Board of the Classic Wines Auction in **June 2010**. Then the Board will make final selections and notify the charities by **June 30th** for participation in events the following March. Upon selection, those charities will receive additional information about the Classic Wines Auction's annual participation goals and the anticipated allocation of proceeds for that year.

The 2010 beneficiaries include: **Metropolitan Family Service**, which helps to strengthen families and individuals while enhancing their participation in community life; **New Avenues for Youth**, which helps homeless youth overcome tragic childhoods, exit the streets, and become productive members of our community; **Friends of the Children**, a mentoring program providing at-risk children with sustained adult role models; **Trillium Family Services**, a comprehensive provider of mental health care to children and families; and **YWCA Clark County**, which offers life-changing services for victims of domestic violence, sexual assault, child abuse and homelessness.

Over the past several years, the Classic Wines Auction has also supported the following children's charities: Ronald McDonald House Charities of Oregon and SW Washington, The Boys and Girls Aid Society of Oregon, The Christie School, SMART[®] (Start Making A Reader Today) and Tuality Healthcare Foundation's ¡Salud! Program.

Additional Information

Please contact Heather Martin, Executive Director, at 503-972-0194 or heather@classicwinesauction.com.